

One Step † Toward Success



Welcome To Ayush Mantra Pvt Ltd

Congratulations! You have chosen the right path of building an Outstanding career by opting for the opportunity provided by Ayush Mantra. We welcome you to the league of those people who have carved a niche for themselves in the world of entrepreneurship through direct selling. By pursuing a career as an independent distributor of Ayush Mantra, you are actually shaping your own destiny and building a rock solid foundation for a successful and independent future, which you can achieve through your perseverance and hard work.

The more you strive to achieve higher levels of success with the Ayush Mantra, the more you will inspire people and turn into a Successful Entrepreneurship that others will look up for guidance and leadership. We at Ayush Mantra just don't provide you with another source of livelihood, we enable you to earn respect and be an inspiring leader for others to follow as well.



The company having GST/sales tax/vat, Income Tax, TDS and other license as may be required as per the law/regulation/Guideline of its principle place of Business and GST/sales tax/vat and other license for each retail outlets at various states in India The company is also having own trademark to promote own products for sale/ direct selling business and trademark identifies the company with the goods to be sold or supplied Our company is engaged in the Business of Direct selling Direct selling refers to selling products directly to the consumer in a non retail environment Instead, sales occur at home, work, or other non-store location. This system often eliminates several of the middlemen involved in product distribution, such as the regional distribution center and wholesaler Instead, products go from company to the direct sales distributors, to the distributor or representative, and to the consumer The products sold through direct sales are usually not found in typical retail locations, which means finding a distributor or representative is the only method to buy the products or services All the sales was done by through its sales agent i.e. Direct sellers commission was given to the Direct sellers during the considering year.

For smooth running the business of direct selling, **Company has certain rules and regulation, mathematically calculated Business plan and other terms and conditions.** Now in order to simplify more, to keep more transparent, to control the fraudulent practices and for betterment of the activities of direct selling through its direct selling marketing, Company is using better trading plan and mathematically calculated Business plan to promote the sale of the company's products.

The Company exclusively uses their website and Retail Outlet to display the details about products, products information, product quality certificate, price, complete mathematically calculated Business plan marketing methods, business monitoring, information regarding management while uses the word of mouth publicity to promote and create awareness about the website and its products An Individual Firm Company who is able to do contract as per the provision of The Indian Contract Act, 1872 and wish to become direct seller of the company, can apply to be appointed as a Direct seller to marketing and selling of company's product in whole of India, in prescribed form through online/manual There is **No deposit or any charges/enrollment fees/renewal charges for becoming a Direct Seller of the Company**.



Chairmen of Ayush Mantra

Take the first step in faith as it is often the most difficult and courageous one. However, a thousand- mile journey commences with an ambitious single step taken in the right direction. At Ayush Mantra, we intend to embark on a journey of providing our Distributors with the finest quality products, enriched with a pleasurable shopping experience that will leave a long-lasting impact and encourage them to revisit the purchase.

We see our company as a unit that can make a difference with its quality and competitively priced products. We are committed to complete customer satisfaction by identifying their specific needs, translating them into value products and providing dependable after sales support. At Ayush Mantra, we strive for excellence by nurturing, developing and empowering our independent distributors and employees by encouraging an open atmosphere that is conducive to learning and team work.

Together, We are hopeful we will take Ayush Mantra to greater heights.

Mr. Manish Kumar Chairmen of Ayush Mantra New Jersey | United State of America

Legal Advisor of Ayush Mantra

Adv Prakash Dwivedi is a corporate Attorney at law. In his role as the legal head of the company he ensures the legality of commercial transaction, authoritative advice, advising the company on their legal rights and duties including the duties and responsibilities of corporate officer. He also maintains the legal or non-legal hierarchy as well as statutory analysis for betterment of the company in day to day basis.

He as a corporate lawyer, in internal affairs of the company maintain legal structure, draft & review agreements, negotiate deals and render effective policy which are essential for the company as per prescribed law.

Together, We are hopeful we will take Ayush Mantra to greater heights.

Adv Prakash Dwivedi Legal Advisor of Ayush Mantra New Delhi | India





About Us

Get More From Life With Ayush Mantra Pvt Ltd

Ayush Mantra is Started growing Because the quality of the products, the marketing plan and the management that have been able to deliver such a rewarding and sustainable system.

ISO 9001:2015

Ayush Mantra Pvt Ltd is an ISO certified direct selling company and believes in providing world-class product and services to all its customers.

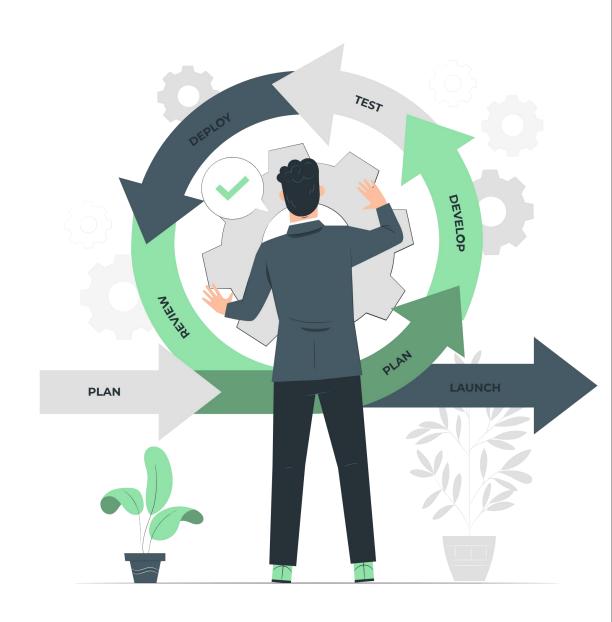


Journey of Ayush Mantra Pvt Ltd

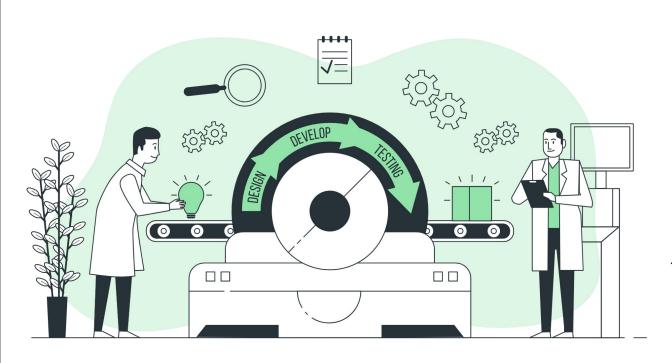
Ayush Mantra is a brand that focuses on providing the best lifestyle products to its customers. Ranging from health and beauty to overall wellness and other household products, the main aim of our brand is to improve the style of living of people associated with us.

Our products are simple in their formation and made from natural ingredients. The in-house R&D team at Ayush Mantra is fully dedicated to provide a wholesome experience and lifestyle for all of our customers, as is evident from the success of our subproducts that include Cordisafe, Tulsi Mantra And Agri-Grow. A brand that is solely dedicated to create world-class products with unmatched quality and excellence, **Ayush Mantra's Chairmen Mr Manish Kumar (New Jersey, USA)**, an entrepreneur himself.

It his vision that forms the backbone of the very idea of Ayush Mantra; incubating simple solutions for the community in a wholesome manner. This is why, we always keep on working for advancements and such is a step to launch Homeshine, under which we will provide daily household cleaning products.



Internation Research & Development of Ayush Mantra Pvt Ltd Products



To obtain consistent uniformity in batch production and quality control, we have experienced team of Quality Control & Quality Assurance professionals.

In our Quality Control Department, our products are tested for identity, purity and strength of the raw materials and the final product. We carry out macroscopic, microscopic, and other physical tests for selection of medicinal herbs.

The raw materials are further tested for presence of foreign matter, solubility factor as well as insolubility factor, total ash content, estimation of volatile oil content / active constituent of the herbs in order to obtain genuine raw material, free from contamination and adulteration.

To maintain Batch consistency checks are carried out at various stages of production by adopting Standard Operating Procedures by Manufacturing Chemist and Quality Control experts. The final batch is released for sale after being certified by Quality Control team.

Ayush Mantra Helps You To Stay Fit And Active

Ayurvedic medicine ("Ayurveda" for short) is one of the world's oldest holistic ("whole-body") healing systems. It was developed more than 3,000 years ago in India.

It's based on the belief that health and wellness depend on a delicate balance between the mind, body, and spirit. Its main goal is to promote good health, not fight disease. But treatments may be geared toward specific health problems.

In the United States, it's considered a form of complementary and alternative medicine (CAM).

Ayurveda and Your Life Energy
Students of CAM therapy believe that everything in the
universe – dead or alive – is connected. If your mind, body,
and spirit are in harmony with the universe, you have good
health. When something disrupts this balance, you get sick.
Among the things that can upset this balance are genetic or
birth defects, injuries, climate and seasonal change, age, and
your emotions.



Why Choose Ayush Mantra Over Others



- **❖** Free Registration
- * Own Choice Product
- * Huge Ranges of Products
- * Quality Products
- * World Class Products
- Qualified Management
- International Management
- Internation Research & Development Team
- * Calculated Compensation Plan
- Earning Potential
- Equal Opportunity Business
- * Freedom
- Travel World With Ayush Mantra
- Dedicated Support Team
- * Recognition
- ***** Lifetime Opportunity
- * More Customers More Profits
- * Better Structure Better Rewards

5P OF AYUSH MANTRA



Products Range



Ayush Mantra Product Category

Our World Class Products Range



Home Care Products



Personal Care Products



Health Care Products



Agriculture Products

Ayush Mantra Package

Standard

Economy

Business

Premium

RS 1250

RS 2500

RS 5000

RS 10000

- ✓ Retail Benefit Up to 40%
- Own Choice Products
- 2X Capping Everyday
- ✓ 1PV 1SV 1MV

Get Started

- ✓ Retail Benefit Up to 40%
- ✓ Own Choice Products
- ✓ 2X Capping Everyday
- ✓ 2PV | 2SV | 2MV

Get Started

- ✓ Retail Benefit Up to 40%
- ✓ Own Choice Products
- ✓ 2X Capping Everyday
- ✓ 4PV | 4SV | 4MV

Get Started

- ✓ Retail Benefit Up to 40%
- ✓ Own Choice Products
- ✓ 2X Capping Everyday
- ✓ 8PV | 8SV | 8MV

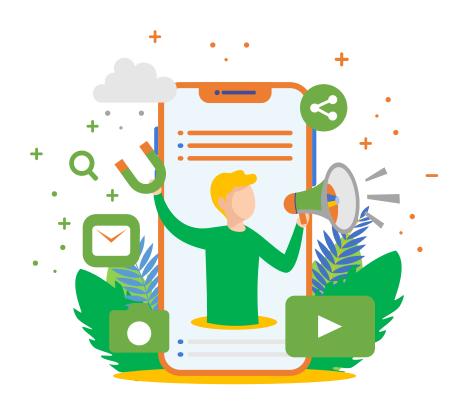
Get Started

Ayush Mantra - Golden Opportunity

Ayush Mantra Golden Opportunity Has Divided in Two Parts

Referral Income

Referral Income Has Various Types of Incomes



Re-Purchase Income

Repurchase Income Has Various Types of Incomes

Types of Referral Income

Ayush Mantra Pvt Ltd offer Various Types of Referral Incomes to Their Distributors So They Can Achieve Their Target Easy And Fast.

- Sponsor Income
- Level Income
- Sponsorship Income
- Hyper Matching Income
- Sponsor Rider Income
- Matrix Income
- Monthly Bonanza



Sponsor Income

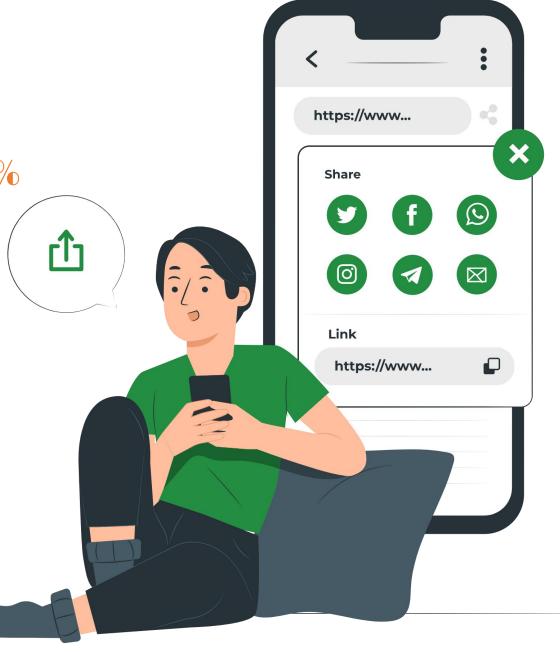


Sponsor Income – 5%

As a distributor, When you refer someone and He Joins the Ayush Mantra Distributorship Program Then You Will Earn **5%** of His Joining Amount.

The following example helps explaining You:

Suppose You Are Siddharth And You Referred Rahul. So Rahul Had Joined With Rs.5000 So You Will Earn **5%** of His Joining Amount, i.e You Will Get 5% of 5000 i.e. Rs. 250 From Rahul.



LEVEL	BENEFIT
II	3 %
III	2 %
IV	1 %
V	0.50 %
VI	0.50 %
VII	0.25 %
VIII	0.25 %
IX	0.25 %
X	0.25 %

Level Income















As a distributor, When you refer someone and He Joins then He Refers And Then so on and so on Till 10 Levels in Ayush Mantra Distributorship Program.

The following example helps explaining You:

Let, You Joined And Your Name is A And You Referred B i.e. Your 1st Level, Then B Referred C i.e. Your 2nd Level, Then C Referred D i.e. Your 3rd Level And It Goes On. And You Will Earn Till 10th Levels As Per To The Chart Given In The Side.

Sponsorship Income

Sponsorship Income -5%

Separate % of Total Business in That Day
----- = Rate For That Day
Total Sponsor Holders In The Company

To Earn Sponsorship Income You Have To Refer At Least One Sponsor Then Only You Are Eligible To Earn This Income.

Now Suppose You have Referred 1 Sponsor And he Had Purchased Pack Rs10000, So You Will Get 8 SV. Now Above Formula Will Calculate And Generate 1 SV Value For That Day. If you Have 8 **SV** Then You Will Get **8X SV Rate For That Day**.

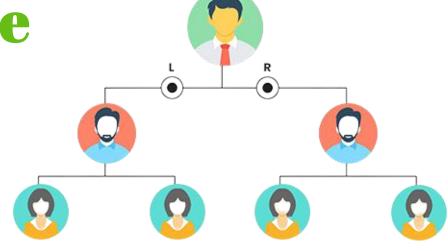
Note: You Will Earn Maximum 50% of Your Sponsors Joining Amount



Hyper Matching Income

Hyper Matching Income – 25%

Separate % of Total Business in That Day
----- = Rate For That Day
Total Pairs Matched In The Company



Hyper Matching Bonus Will Be Given By Calculated Formula.

Let, You Have Referred Two Sponsor In Left Side And One in Right Side or One In Left Side And Two In Right Side, You Are Eligible To Take Matching Income Then One Left And One Right Till Unlimited Depth.

Suppose Todays Rate of Hyper Matching = Rs250 And Your Today pair Matching is 5 Then You Will Get 5 x 250 = Rs 1250. This is it How It's Calculated Hyper Matching Bonus.

The Pair Rate Can Vary Daily To Daily Depends on Total Business That day And Pair Matched That Day.

Note – 1st Pair Matching Ratio Will Be 1:2 or 2:1 Then 1:1 Till Unlimited Depth

Sponsor Rider Income



Sponsor Rider Income – 10%

As a distributor, When you refer someone and He Joins the Ayush Mantra And Start Earning You Will Earn 10% of His Income He Earns Through Hyper Matching Income

The following example helps explaining You:

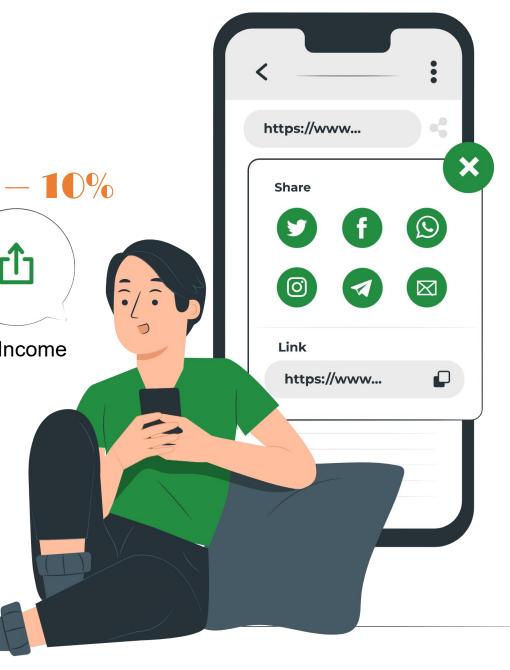
Suppose You are A And You Referred B.

Now Today B Is Earning ₹1000 From Matching Bonus You Will

Get ₹100 As Sponsor Rider Bonus. So If You Have More

Sponsors Then You Will Earn More Sponsor Rider Bonus Daily.

Note – Sponsor Rider Income Will Be Given Only on Earning of Your Sponsors Hyper Matching Income



Matrix Income

AUTO X3 Matrix

Whenever You Place Your Position In Ayush Mantra And Purchases Packages Then You Will get One Id Place In Ayush Mantra Company's Auto Matrix. The First Auto Matrix is X3 Matrix And The First Amount Which Will Be Place By Company i.e. ₹150. And It Gives You Opportunity To Earn Crore And Crore Of Rupees Through This Income.

AUTO X5 Matrix

Whenever You Place Your Position In Ayush Mantra And Purchases Packages Then You Will get One Id Place In Ayush Mantra Company's Auto Matrix. When Your First Auto Matrix of X3 Matrix is Completed You Will Enter in Auto X5 Matrix And The First Amount of Auto X5 Matrix is ₹100. And It Gives You Opportunity To Earn Crore And Crore Of Rupees Through This Income.

Matrix LEVEL	Matrix	MATRIX	TREE INCOME	UPGRADE DEDUCTION	PROFIT WITHDRAWAL
1	₹ 150	Auto X3	₹ 450	₹ 250	₹ 100
2	₹ 250	Auto X3	₹ 750	₹ 500	₹ 250
3	₹ 500	Auto X3	₹ 1,500	₹ 1,000	₹ 500
4	₹ 1,000	Auto X3	₹ 3,000	₹ 2,000	₹ 1,000
5	₹ 2,000	Auto X3	₹ 6,000	₹ 4,000	₹ 2,000
6	₹ 4,000	Auto X3	₹ 12,000	₹ 8,000	₹ 4,000
7	₹ 8,000	Auto X3	₹ 24,000	₹ 16,000	₹ 8,000
8	₹16,000	Auto X3	₹ 48,000	₹ 32,000	₹ 16,000
9	₹ 32,000	Auto X3	₹ 96,000	₹ 64,000	₹ 32,000
10	₹ 64,000	Auto X3	₹ 1,92,000	₹ 1,28,000	₹ 64,000
11	₹ 1,28,000	Auto X3	₹ 3,84,000	₹ 2,56,000	₹ 1,28,000
12	₹ 2,56,000	Auto X3	₹ 7,68,000	₹ 5,12,000	₹ 2,56,000
13	₹ 5,12,000	Auto X3	₹ 15,36,000	₹ 10,24,000	₹ 5,12,000
14	₹ 10,24,000	Auto X3	₹ 30,72,000	₹ 20,48,000	₹ 10,24,000
15	₹ 20,48,000	Auto X3	₹ 61,44,000	₹ 40,96,000	₹ 20,48,000
16	₹ 40,96,000	Auto X3	₹ 1,22,88,000	₹81,92,000	₹ 40,96,000
17	₹ 81,92,000	Auto X3	₹ 2,45,76,000	₹ 1,63,84,000	₹ 81,92,000
18	₹ 1,63,84,000	Auto X3	₹ 4,91,52,000	₹ 3,27,68,000	₹ 1,63,84,000
19	₹ 3,27,68,000	Auto X3	₹ 9,83,04,000	₹ 6,55,36,000	₹ 3,27,68,000
20	₹ 6,55,36,000	Auto X3	₹ 19,66,08,000		₹ 19,66,08,000

Matrix LEVEL	Matrix	MATRIX	TREE INCOME	UPGRADE DEDUCTION	PROFIT WITHDRAWAL
1	₹ 100	Auto X5	₹ 500	₹ 200	₹ 300
2	₹ 200	Auto X5	₹ 1,000	₹ 400	₹ 600
3	₹ 400	Auto X5	₹ 2,000	₹ 800	₹ 1,200
4	₹ 800	Auto X5	₹ 4,000	₹ 1,600	₹ 2,400
5	₹ 1,600	Auto X5	₹ 8,000	₹ 3,200	₹ 4,800
6	₹ 3,200	Auto X5	₹ 16,000	₹ 6,400	₹ 9,600
7	₹ 6,400	Auto X5	₹ 32,000	₹12,800	₹ 19,200
8	₹12,800	Auto X5	₹ 64,000	₹ 25,600	₹ 38,400
9	₹ 25,600	Auto X5	₹ 1,28,000	₹ 51,200	₹ 76,800
10	₹ 51,200	Auto X5	₹ 2,56,000	₹ 1,02,400	₹ 1,53,600
11	₹ 1,02,400	Auto X5	₹ 5,12,000	₹ 2,04,800	₹ 3,07,200
12	₹ 2,04,800	Auto X5	₹ 10,24,000	₹ 4,09,600	₹ 6,14,400
13	₹ 4,09,600	Auto X5	₹ 20,48,000	₹ 8,19,200	₹ 12,28,800
14	₹ 8,19,200	Auto X5	₹ 40,96,000	₹ 16,38,400	₹ 24,57,600
15	₹ 16,38,400	Auto X5	₹81,92,000	₹ 32,76,800	₹ 49,15,200
16	₹ 32,76,800	Auto X5	₹ 1,63,84,000	₹ 65,53,600	₹ 98,30,400
17	₹ 65,53,600	Auto X5	₹ 3,27,68,000	₹ 1,31,07,200	₹ 1,96,60,800
18	₹ 1,31,07,200	Auto X5	₹ 6,55,36,000	₹ 2,62,14,400	₹ 3,93,21,600
19	₹ 2,62,14,400	Auto X5	₹ 13,10,72,000	₹ 5,24,28,800	₹ 7,86,43,200
20	₹ 5,24,28,800	Auto X5	₹ 26,21,44,000		₹ 26,21,44,000

Types of Re-Purchase Income

Ayush Mantra Pvt Ltd offer Various Types of Re-Purchase Incomes to Their Distributors So They Can Achieve Their Target Easy And Fast.

- Retail Profit Income
- Performance Income
- Flagship Income
- Sponsor Rider Income
- Child Education Fund
- Travel Fund
- Car Fund
- House Fund
- Lifetime Rewards





Retail Profit Income

As a distributor, you save this amount as the difference between MRP and Distributor Price. Ayush Mantra offers a retail profit Up to 40% on their products.

The following example helps explain the Profit.

Maximum Retail Price [MRP] – Distributor Price [DP] – Point Value [PV] – Business Value [BV] – **Up To 40 %**

Retail Profit = Maximum Retail Price - Distributor Price

BUSINESS	BV MATCHING LEFT	BV MATCHING RIGHT	UPGRADE TO RANK	RANK PERCENTAGE
	0	0	ASSOCIATE	5%
NEXT	10,000 BV	10,000 BV	BRONZE	7.5%
NEXT	25,000 BV	25,000 BV	SILVER	10%
NEXT	50,000 BV	50,000 BV	GOLD	12.5%
NEXT	1,00,000 BV	1,00,000 BV	PLATINUM	15%
NEXT	2,50,000 BV	2,50,000 BV	RUBY	17.5%
NEXT	5,00,000 BV	5,00,000 BV	SAPPHIRE	20%
NEXT	10,00,000 BV	10,00,000 BV	EMERALD	22.5%
NEXT	25,00,000 BV	25,00,000 BV	DIAMOND	25%
NEXT	50,00,000 BV	50,00,000 BV	BLUE DIAMOND	27.5%
NEXT	1,00,00,000 BV	1,00,00,000 BV	ROYAL DIAMOND	30%
NEXT	2,50,00,000 BV	2,50,00,000 BV	AMBASSADOR	32.5%
NEXT	5,00,00,000 BV	5,00,00,000 BV	CROWN AMBASSADOR	35%

Re-Purchase Income

Rank Upgrade



Performance Income

As an Independent Distributor, your total Team BV is 1,85,000 BV, And you are on incentive slab of 15%. Your self-purchase in a month = 2000 BV

Your income from self purchase = 15% of BV 2000 =Rs. 300/-You have referred 3 teams under your personal enrolled tree: Team A, Team B, Team C

Total purchase of Team A = 55,000 BV, Your income from Team A = $60,000 \times [15-10]\%$ =Rs. 3,000/Total purchase of Team B = 35,000 BV, Your income from Team B = $35,000 \times [15-5]\%$ =Rs. 3,500/Total purchase of Team C = 90,000 BV, Your income from Team C = $90,000 \times [15-12.5]\%$ =Rs. 2,250/-

Total Performance Incentive for a month = Rs.300 + Rs.3000 + Rs.3500 + Rs.2250 = Rs. 9,050/-

BV MATCHING LEFT	BV MATCHING RIGHT	FLAGSHIP INCOME
0	9,999 BV	0
10,000 BV	10,000 BV	₹ 1,000
25,000 BV	25,000 BV	₹ 2,500
50,000 BV	50,000 BV	₹ 5,000
1,00,000 BV	1,00,000 BV	₹ 10,000
2,50,000 BV	2,50,000 BV	₹ 25,000
5,00,000 BV	5,00,000 BV	₹ 50,000
10,00,000 BV	10,00,000 BV	₹ 1,00,000
25,00,000 BV	25,00,000 BV	₹ 2,50,000
50,00,000 BV	50,00,000 BV	₹ 5,00,000
1,00,00,000 BV	1,00,00,000 BV	₹ 10,00,000
2,50,00,000 BV	2,50,00,000 BV	₹ 25,00,000
5,00,00,000 BV	5,00,00,000 BV	₹ 50,00,000

Re-Purchase Income

Flagship Income

As a distributor, When you refer someone and He Purchases Any Product of Ayush Mantra As Re-Purchase, You Will Get Rewarded Through Given Chart.

Let You Team Had Done 65,000 BV In Left Side And 85,000 BV In Right Side, So Your Last Achieved Slab is 50,000 BV So You Will Get Rs. 5000 As Slab Income For That Month. Just Like That Every Month Whatever Slab you Achieve You Will Get The Income of That Slab In That Month.





Sponsor Rider Income – 10%

As a distributor, When you refer someone and He Joins the Ayush Mantra And Start Earning You Will Earn 10% of His Income He Earns Through Slab Income

The following example helps explaining You:

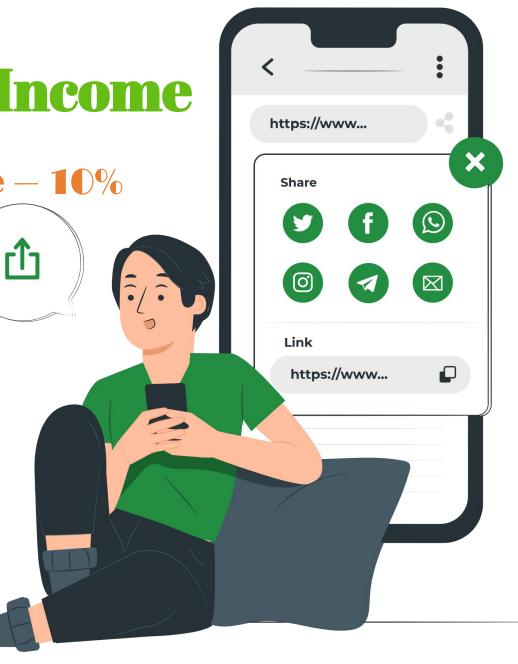
Suppose You are A And You Referred B.

Now Today B Is Earning ₹10000 From Slab Income You Will

Get ₹1000 As Sponsor Rider Bonus. So If You Have More

Sponsors Then You Will Earn More Sponsor Rider Bonus Daily.

Note – Sponsor Rider Income Will Be Given Only on Earning of Your Sponsors Flagship Income.



Child Education Fund

Child Education Fund – 4%

Separate % of Total Turnover In That Month

Total Achievers of Child Education Fund

To Take Benefits of Child Education Fund You have To Reach **Platinum Rank.** Whenever you Achieve Platinum Rank You Will get Child Education Fund Every Month.



Travel Fund

Travel Fund – 3%

Separate % of Total Turnover In That Month

Total Achievers of Travel Fund

To Take Benefits of Travel Fund You have To Reach **Sapphire Rank.** Whenever you Achieve Sapphire Rank You Will get Travel Fund Every Month.



Car Fund – 2%

Separate % of Total Turnover In That Month

Total Achievers of Car Fund

To Take Benefits of Car Fund You have To Reach **Diamond Rank.** Whenever you Achieve Diamond Rank You Will get Car Fund Every Month.



House Fund

House Fund – 1%

Separate % of Total Turnover In That Month

Total Achievers of House Fund

To Take Benefits of House Fund You have To Reach **Ambassador Rank.** Whenever you Achieve Ambassador Rank You Will get House Fund Every Month.



Lifetime Rewards



Our Bankers

Our Banker's Details



A/C Name: AYUSH MANTRA PRIVATE LIMITED

A/c No: 50200059368202

IFSC Code: HDFC0000438

Bank Name: HDFC Bank



A/C Name: AYUSH MANTRA PRIVATE LIMITED

A/c No: 400305000431

IFSC Code: ICIC0004003

Bank Name : ICICI Bank



Get In Touch

Contact Us You Need Help

Website: www.ayush.ltd

E-Mail: Support@ayush.ltd

Cust. Care: 011-71218601

Office Hours

Monday - Thursday 9am - 9pm

Friday - Saturday 9am - 9pm

Sunday Closed